## **CLAIMS**

- 1. (Previously Presented) A method in a computer system for generating transaction price data for an item, the method comprising:
  - providing an item classification/attribute mapping data structure that maps item classifications to attributes, each item classification mapping to a set of attributes specific to that item classification;

receiving a selection of an item classification;

identifying the set of attributes specific to the selected item classification by retrieving the set of attributes from the item classification/attribute mapping data structure;

providing a display of an indication of the identified attributes;

- receiving an input value for at least one attribute within the set of identified attributes;
- retrieving records of transactions for items that are classified within the selected item classification and that match the received input value of the one or more identified attributes; and

analyzing the retrieved records to generate transaction price data for the item.

- 2. (Original) The method of claim 1 wherein the transaction price data includes a suggested bid price in an auction for an item.
- 3. (Original) The method of claim 1 wherein the records of transactions include records for both fixed-price sale and auction transactions.
- 4. (Previously Presented) The method of claim 1 wherein one of the attributes within the set of attributes relates to duration of a transaction.
- 5. (Original) The method of claim 1 including receiving a specification of attributes to serve as x and y coordinates for a graph of the transaction price data.

- 6. (Original) The method of claim 1 wherein the receiving of the selection of an item classification includes browsing through a browse category organization.
- 7. (Previously Presented) The method of claim 1 wherein the receiving of the selection of an item classification includes receiving a specification of keywords and identifying an item classification that matches the specified keywords.
- 8. (Original) The method of claim 1 wherein the receiving of the selection of an item classification includes browsing through an item classification organization.
- 9. (Original) The method of claim 1 wherein the selected item classification is not a leaf classification of an item classification hierarchy.
- 10. (Previously Presented) The method of claim 1 wherein the selected item classification is within a non–hierarchical item classification organization.

## 11-61. (Cancelled)

- 62. (Previously Presented) A method in a computer system for generating transaction price data for an item, the method comprising:
  - providing an item classification/attribute mapping data structure that maps item classifications to attributes, each item classification mapping to a set of attributes specific to that item classification;
  - receiving from a user a selection of an item classification;
  - based on a mapping of the selected item classification to a condition attribute associated with the selected item classification, providing to the user an indication of the condition attribute;
  - receiving from the user a specification of a condition value associated with the item;
  - retrieving records of transactions for items that are classified within the selected item classification and that match the received condition value; and

analyzing the retrieved records to generate transaction price data for the item.

- 63. (Previously Presented) The method of claim 62 wherein the item is offered for sale in an auction.
- 64. (Previously Presented) The method of claim 62 wherein the item is offered for sale in a fixed price transaction.
- 65. (Previously Presented) The method of claim 62 wherein the item is not new.
  - 66. (Previously Presented) The method of claim 62 wherein the item is used.
- 67. (Previously Presented) The method of claim 62 including suggesting to the user a price based on the generated transaction price data.
- 68. (Previously Presented) A method in a computer system for generating transaction price data for an item, the method comprising:
  - providing an item classification/attribute mapping data structure that maps item classifications to attributes, each item classification mapping to a set of attributes specific to that item classification;
  - receiving from a seller a selection of an item classification for an item offered for sale and a specification of a condition value for the item, wherein condition is an attribute that maps to the selected item classification;
  - retrieving records of transactions for items that are classified within the selected item classification and that have condition values that match the specified condition value; and
  - analyzing the retrieved records to generate transaction price data for the item.
- 69. (Previously Presented) The method of claim 68 wherein the specified condition value is excellent.

- 70. (Previously Presented) The method of claim 68 wherein the specified condition value is fair.
- 71. (Previously Presented) The method of claim 68 wherein the specified condition value is good.